

ARTIST'S ACADEMY

Brand Persona (from Craftsy paint & draw file)

ARTSY ANNE

Anne has been making art since she was a child, and considers herself semi-self-taught. As she got older she decided to some in person classes and learn more about art. She continues to learn and find inspiration by checking out new art books at her library, browsing YouTube, and collecting photos that interest her.

Anne paints AND draws. If she is drawing, she's using graphite, pens, or colored pencils to sketch. If she's painting, she's using watercolor or acrylic. She occasionally uses pastels and is interested in learning how to use gouache.

When it comes to subject matter, Anne likes to paint/draw natural scenes and finds her inspiration in nature. Of particular interest to her are flowers and landscapes. She usually begins creating with a specific vision in mind, but her artistic flow might alter it along the way. Anne creates realistic and impressionist art, and the process of doing so relaxes her.

EXPERIENCE

B

Beginner

I

Intermediate

A

Advanced



Age: 65

Employment: Retired

Marital Status: Married